



CareSync

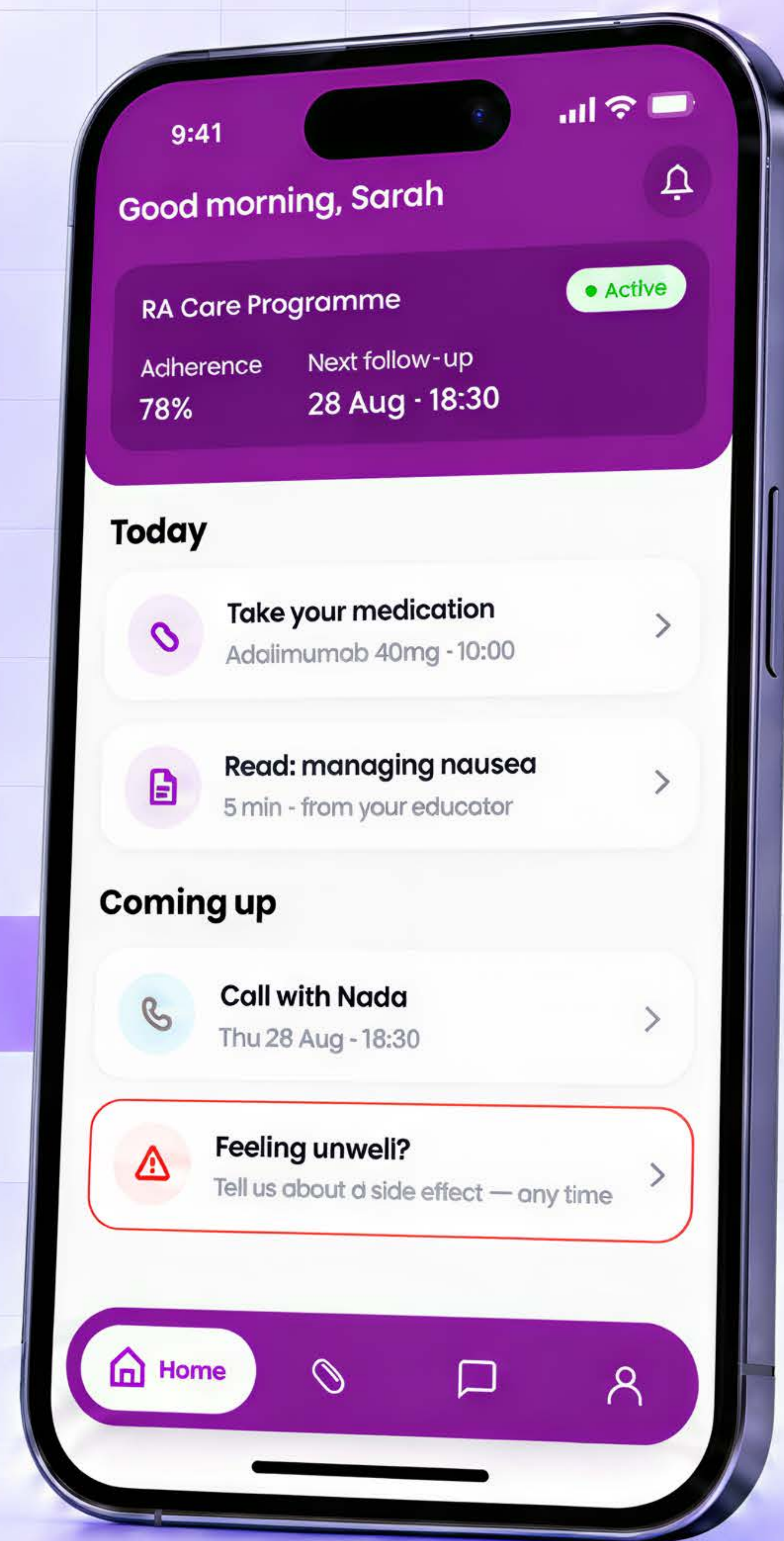
Intelligent Care . Seamless Growth

MODULAR • WHITE-LABEL • API-INTEGRATED

pssp⁺ CONNECT

Your program. Your brand. Connected to your stack.

For pharma partners and PSP providers across MENA



Fragmentation slows support

Manual enrollment and scattered communication delay care. Late reporting obscures program performance.



- 01 Manual enrollment**
Intake takes longer than it should.
- 02 Disconnected communication**
Teams lack a shared patient view.
- 03 Missed follow-ups**
Outreach falls through gaps.
- 04 Limited adherence visibility**
At-risk patients are harder to spot.
- 05 Delayed reporting**
Escalations lose time and context.

**The result**

Missed follow-ups and limited visibility into adherence and escalation.

One operating model A connected journey

A shared view from intake to measurable program outcomes.



03 PATIENT EXPERIENCE

A daily plan patients can act on

Medication, education and follow-ups sit in one familiar view.



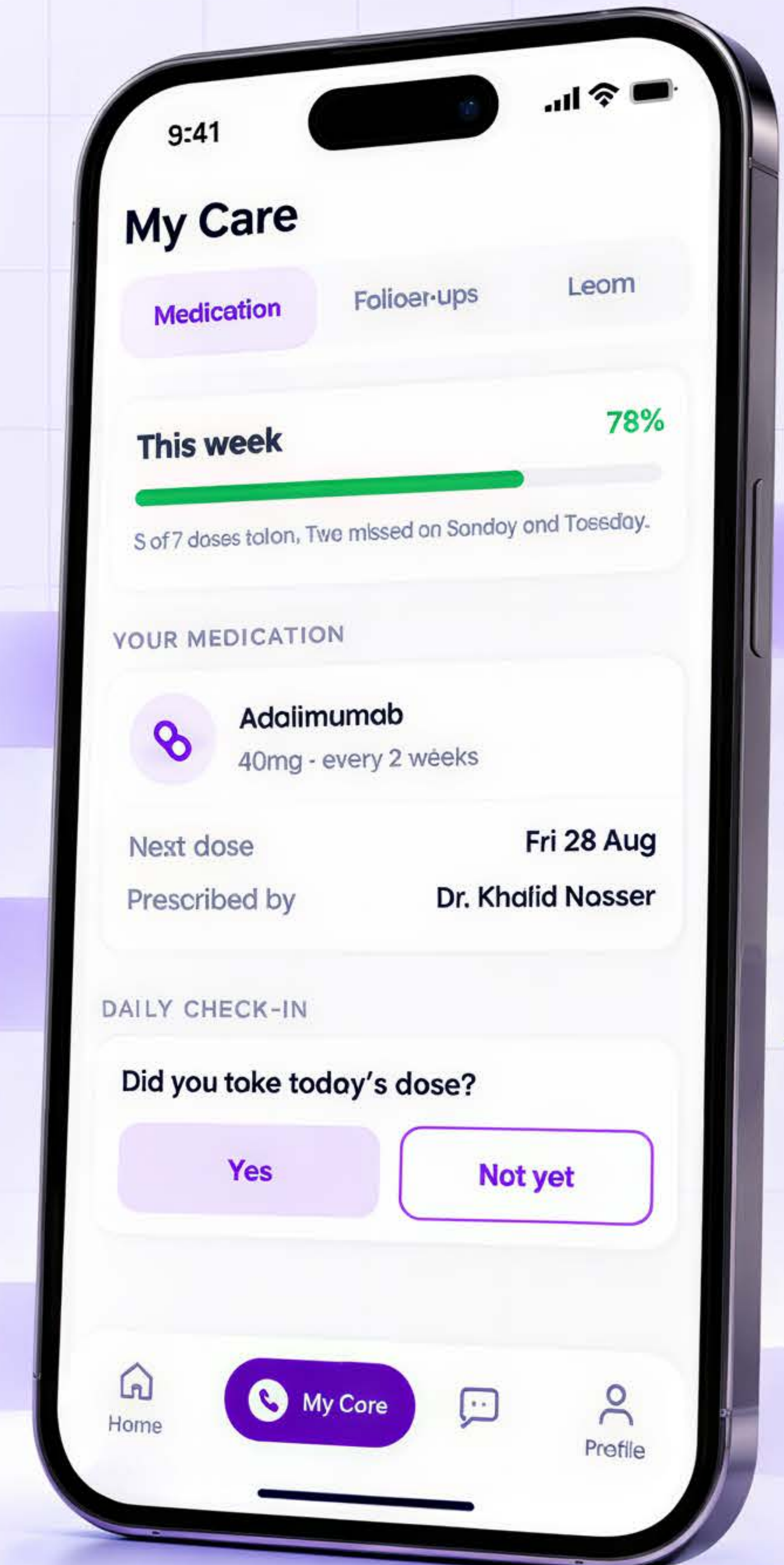
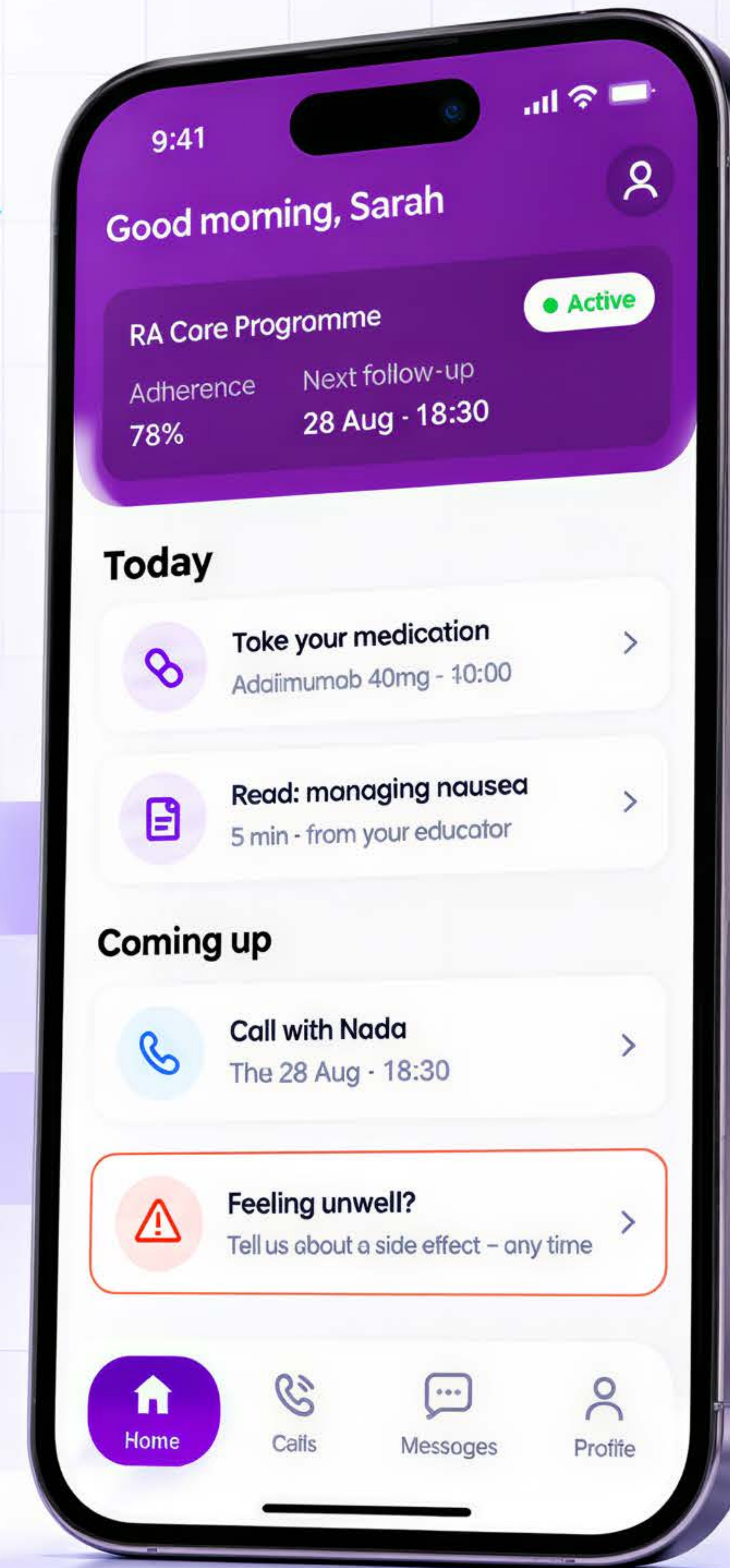
01 Personalized engagement

Reminders and medication check-ins support day-to-day care.



02 Ongoing support

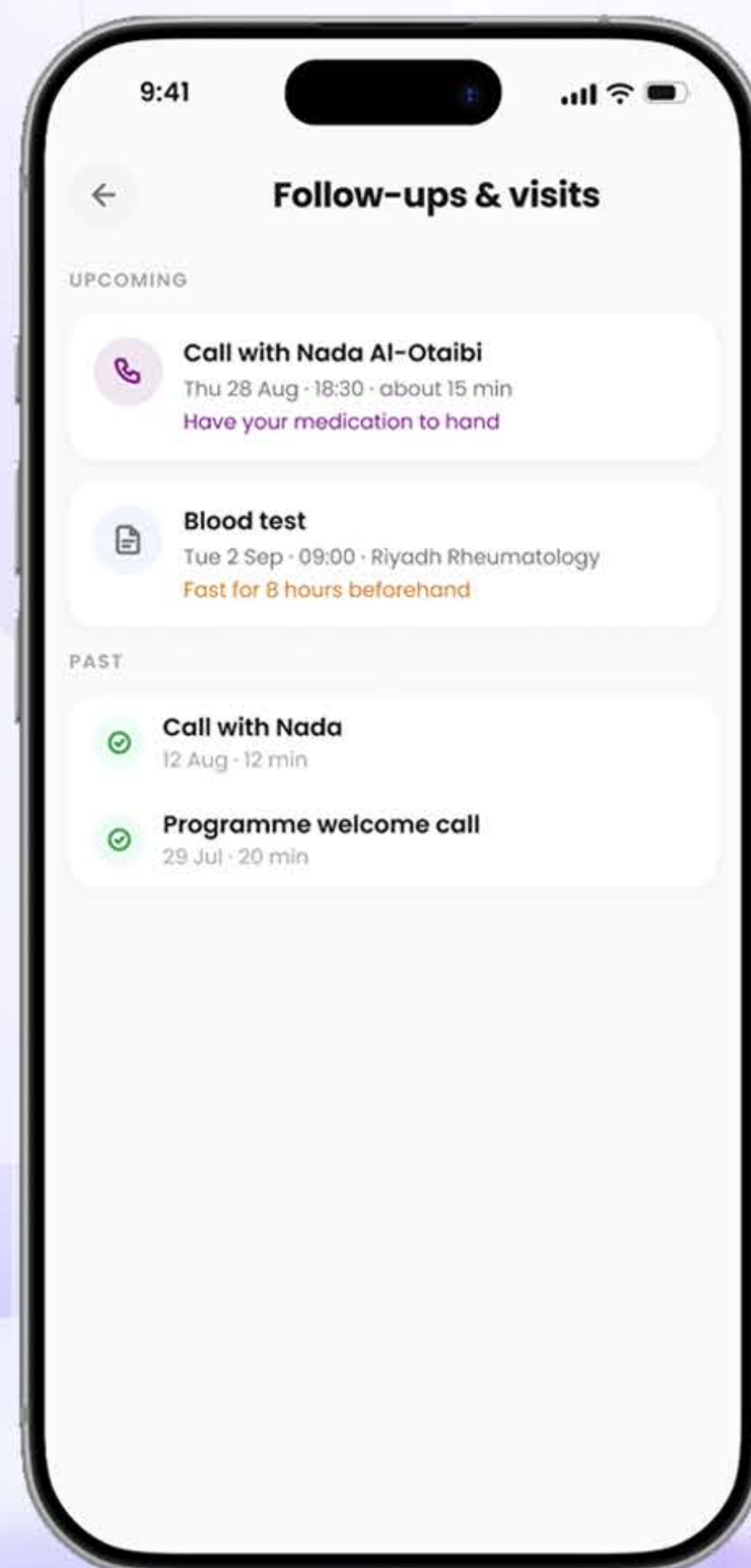
Messaging, refill help and caregivers. Multilingual program experiences.



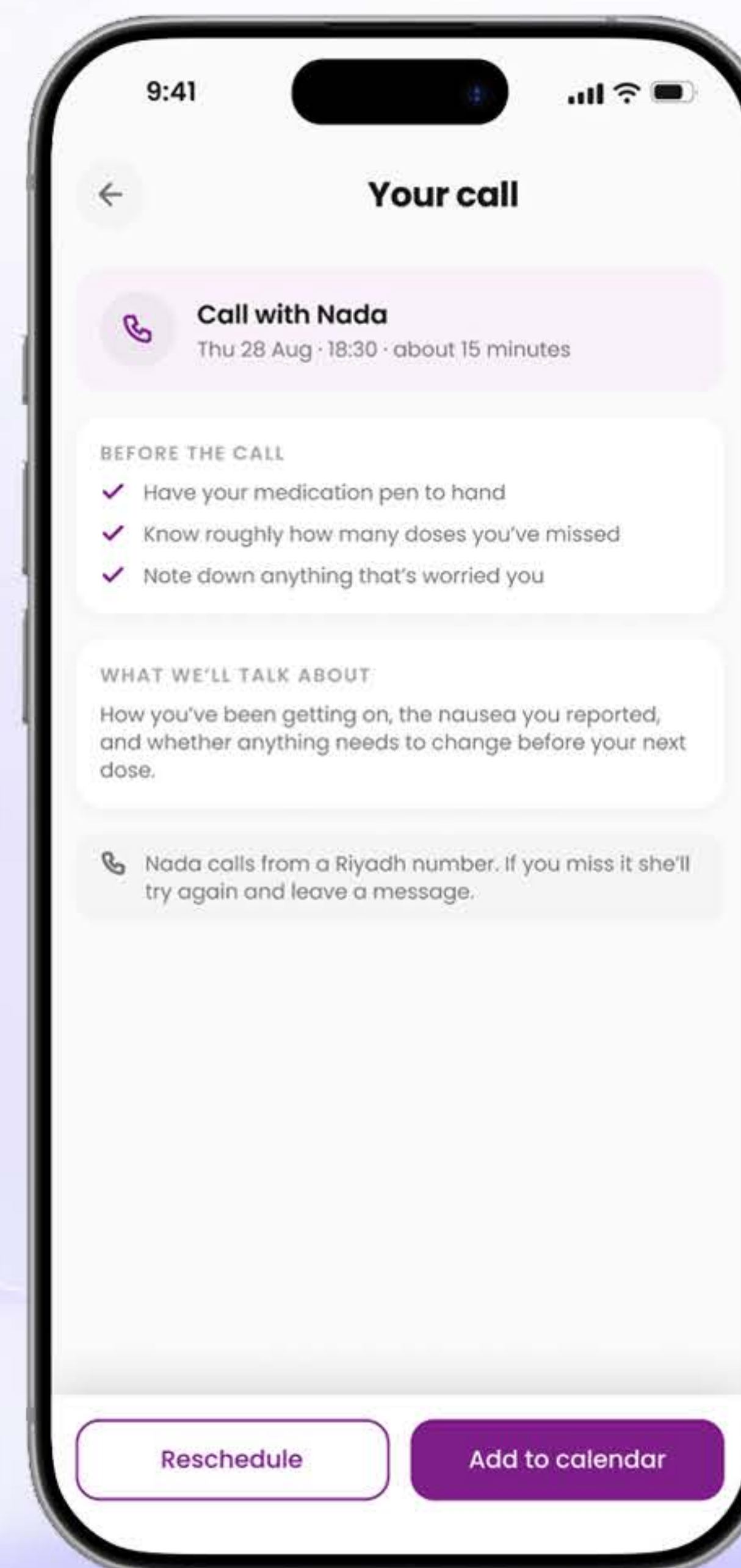
Make follow-up easy to complete

Appointment details, preparation and rescheduling sit in the patient experience.

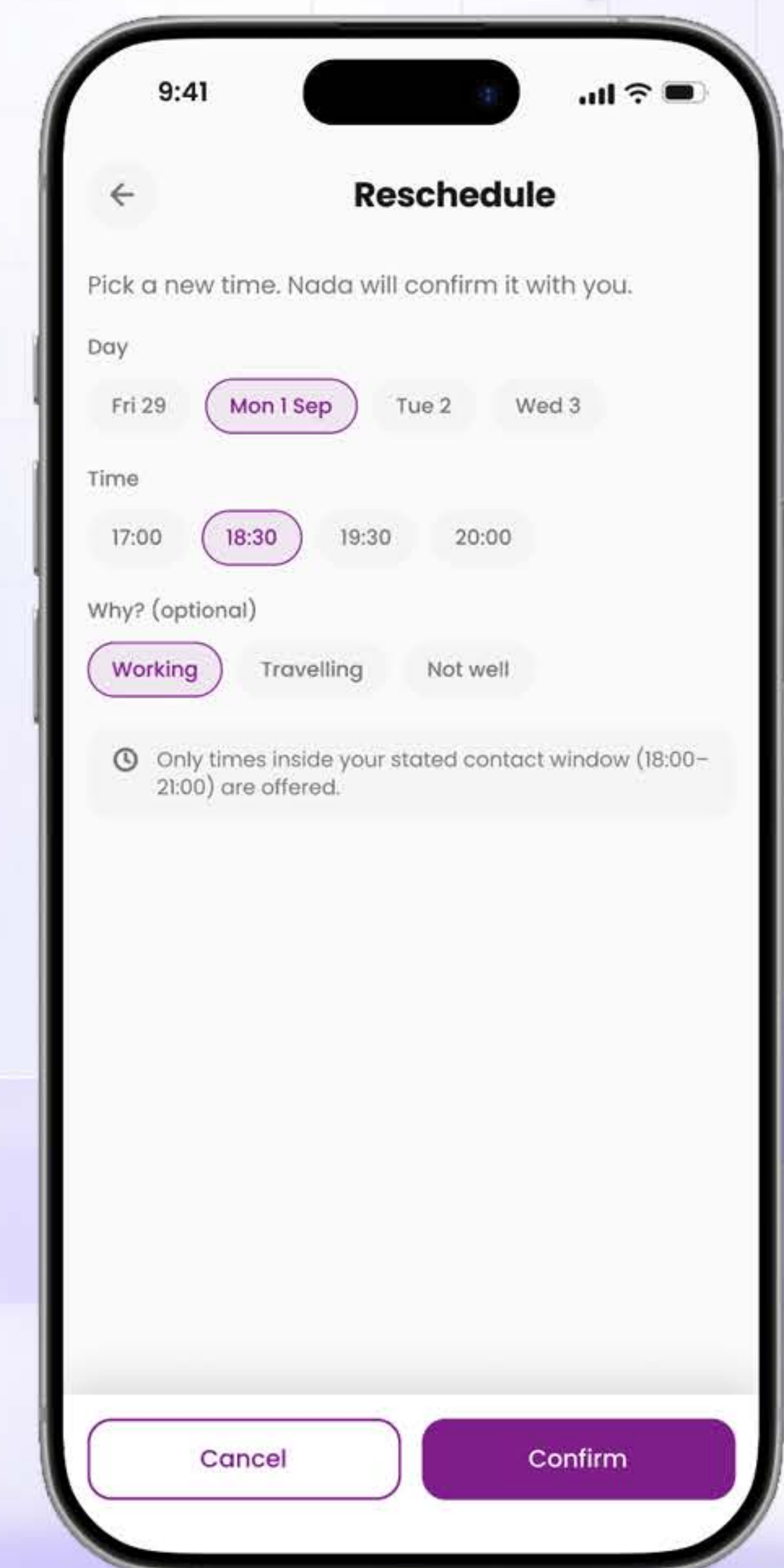
01 Upcoming visit

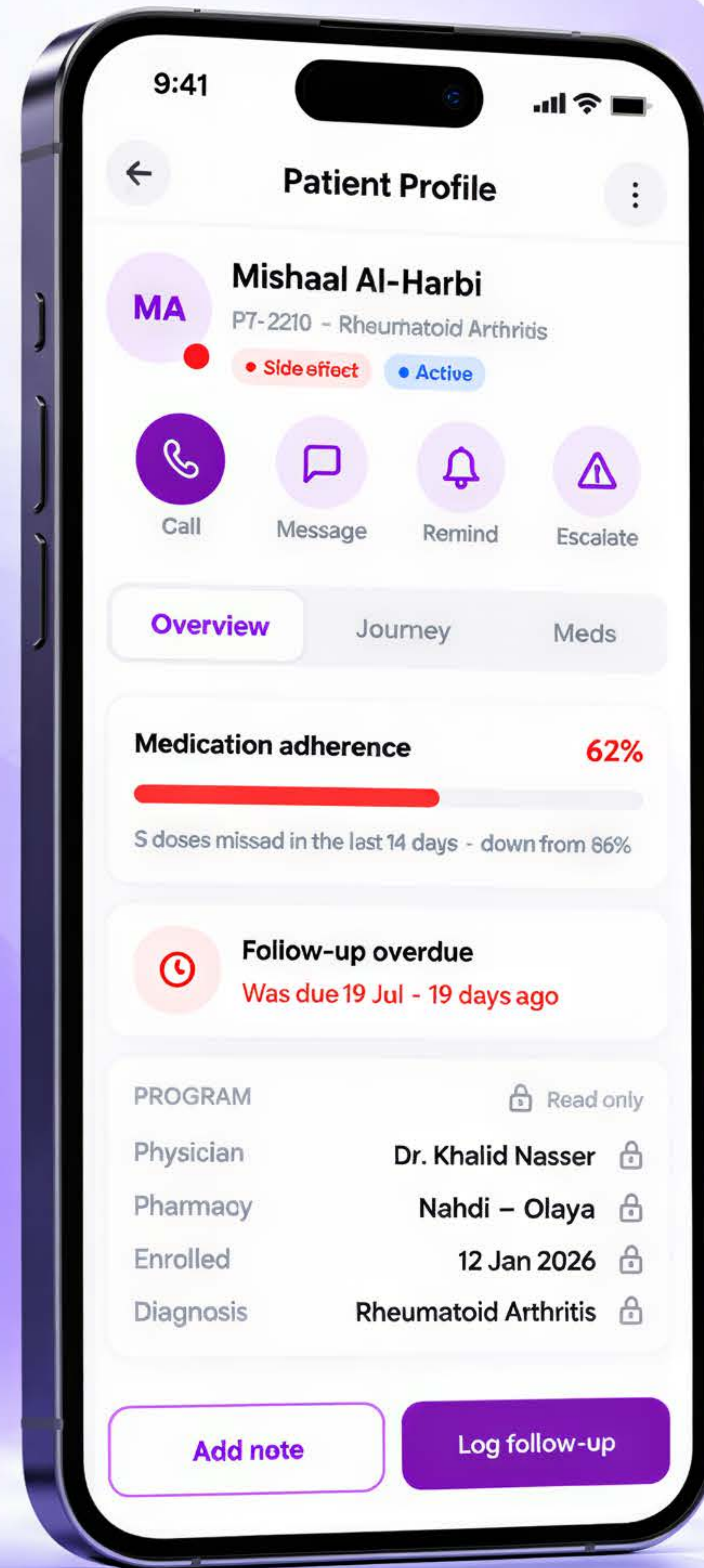
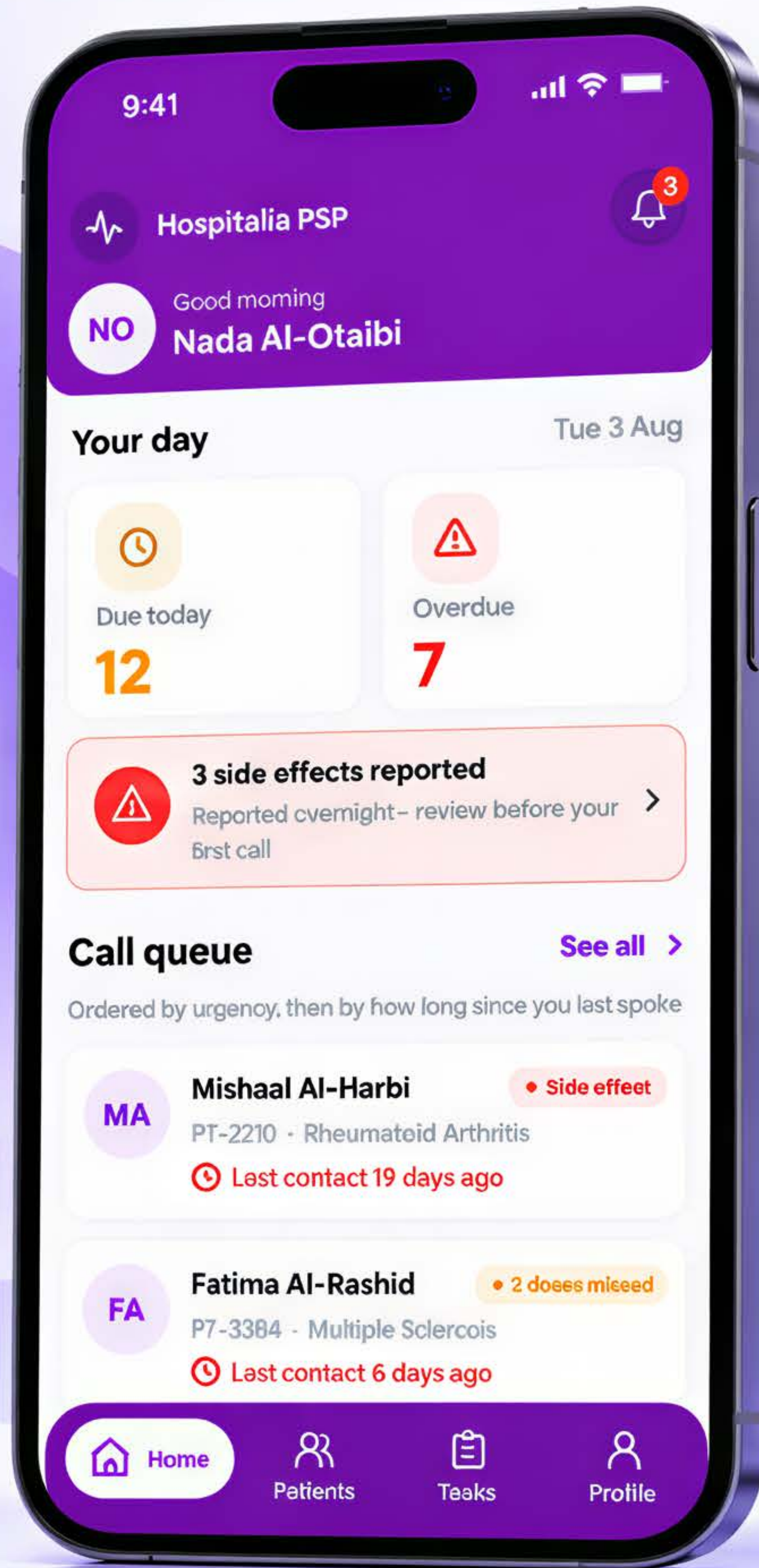


02 Call details



03 Reschedule





04 PATIENT EDUCATOR

The right work, at the right time

Educators can prioritize outreach,
then act from the patient record.

01

A focused daily queue

See tasks, overdue follow-ups
and reported side effects.



02

Connected actions

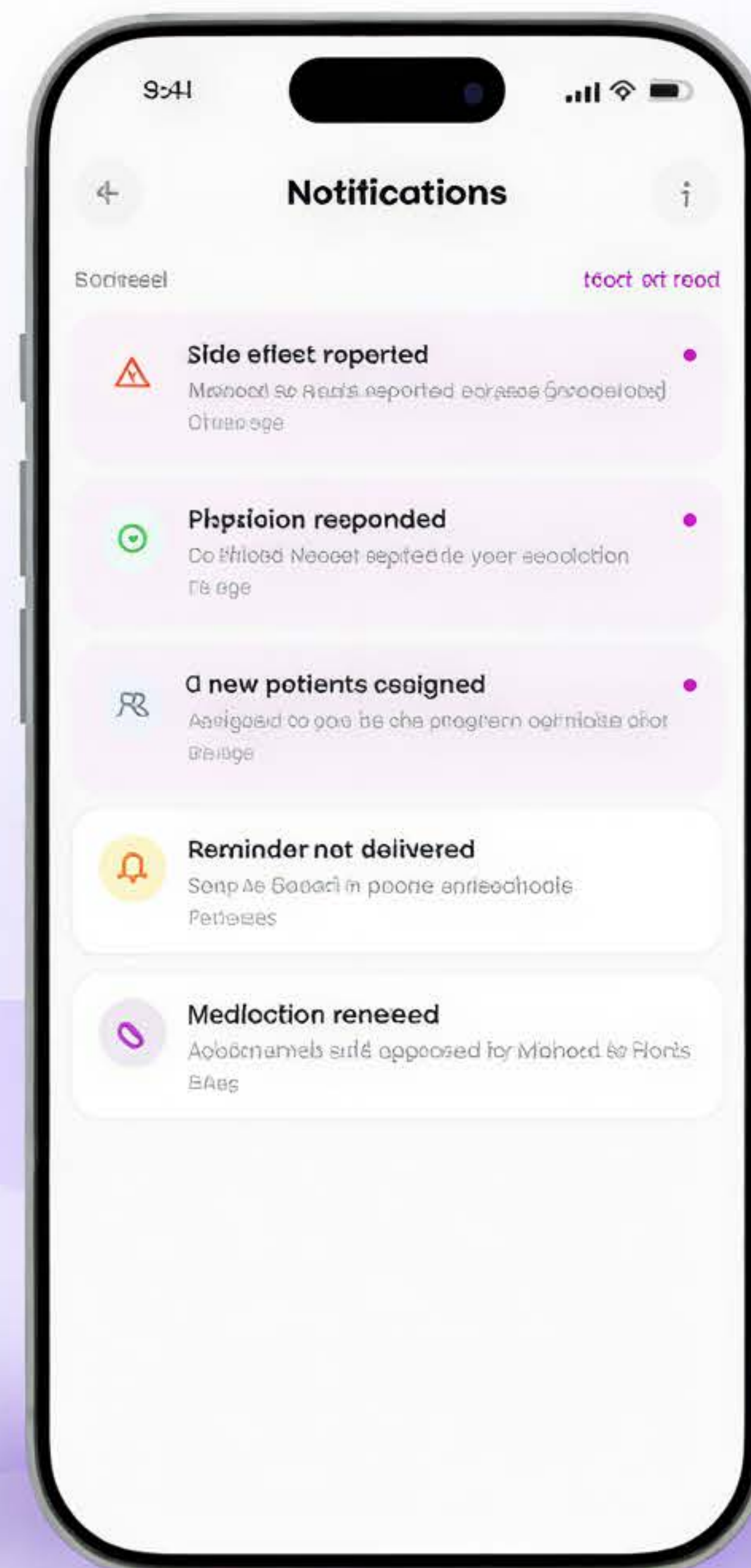
Call, message, remind and escalate.
Log each follow-up.



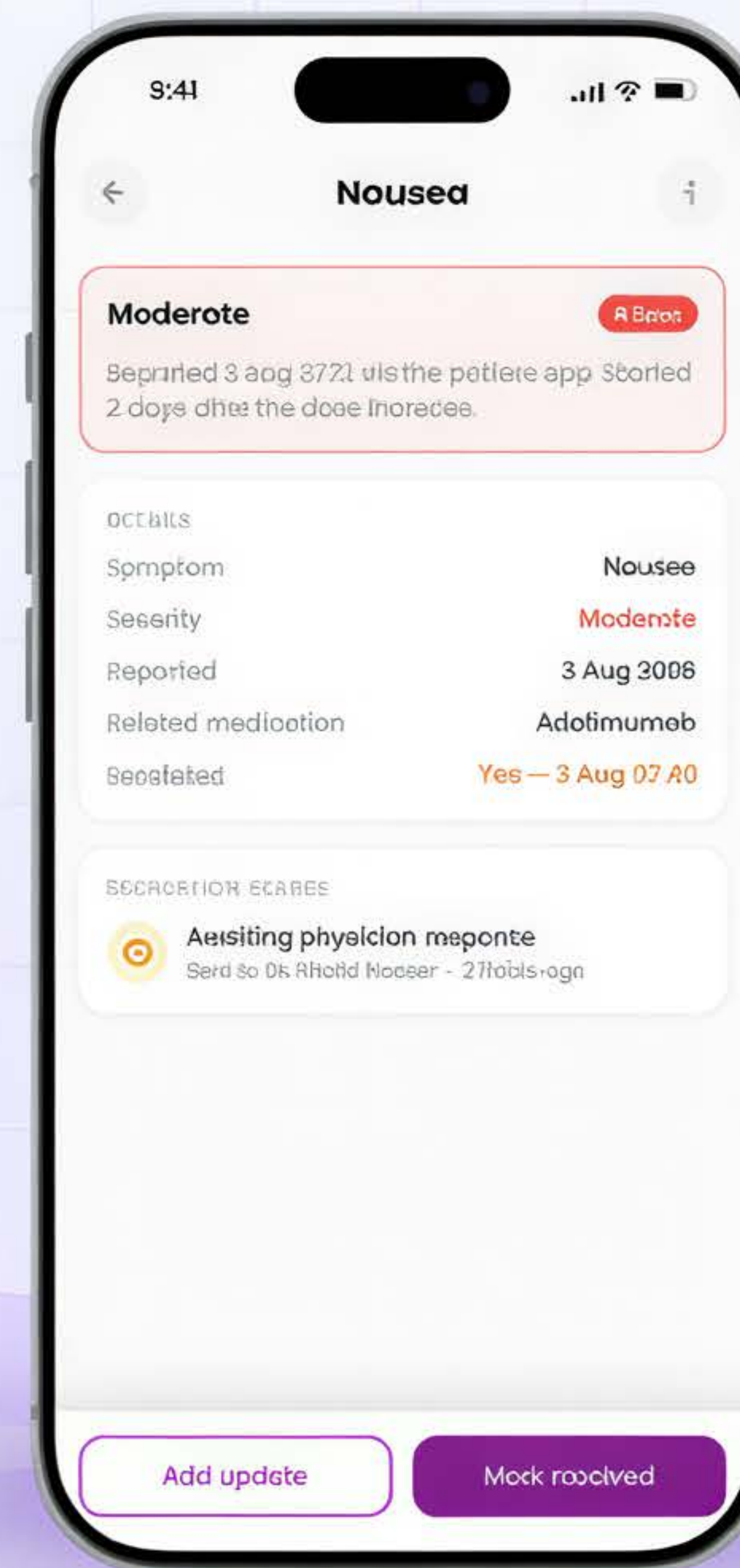
A safety signal becomes a tracked handoff

The educator sees the alert, reviews the case and records the escalation.

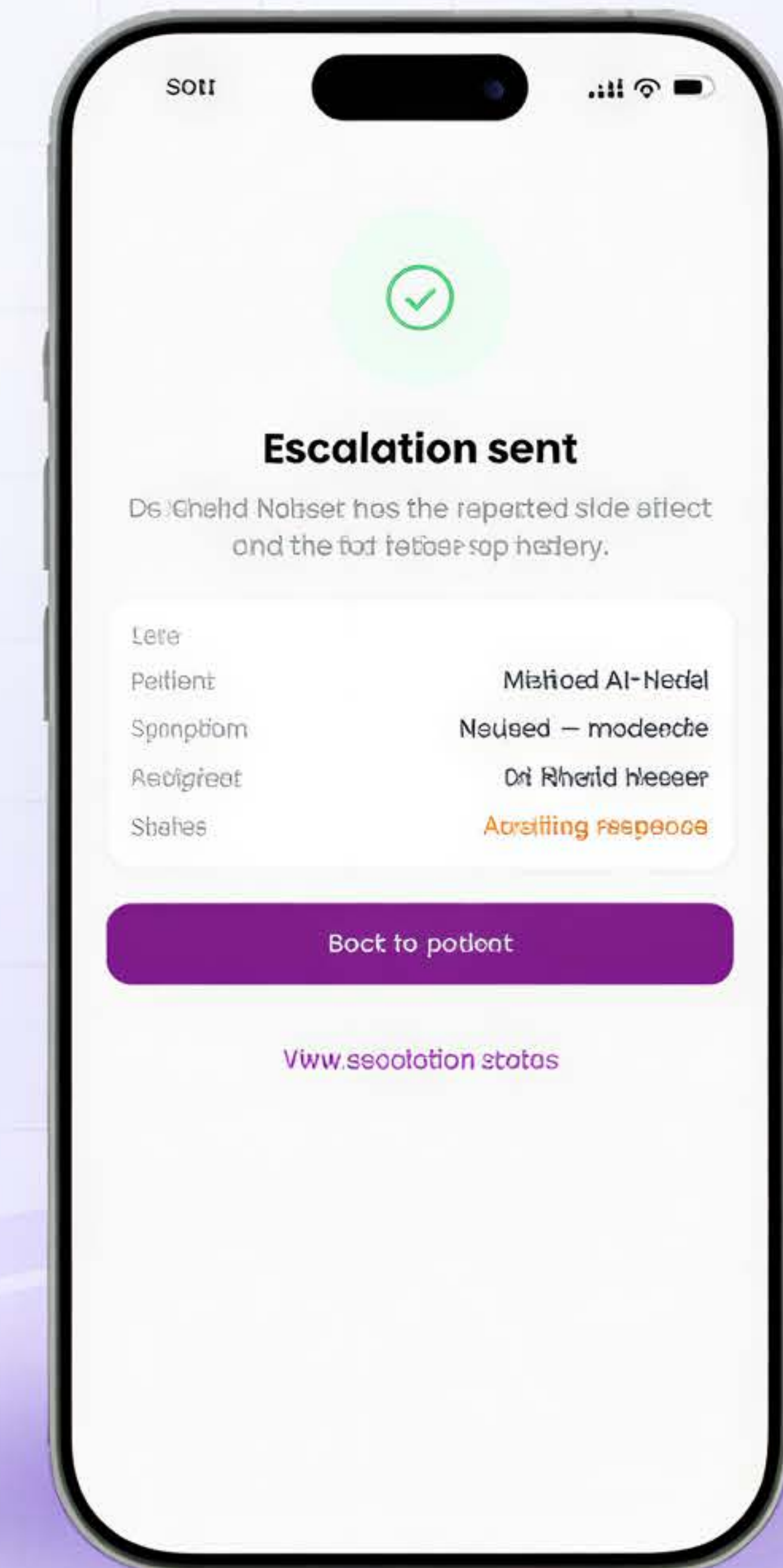
01 Alert



02 Case detail



03 Handoff sent



05 PHYSICIAN EXPERIENCE

A clinical review queue with context

Enrollment reviews, safety reports and adherence escalations reach the physician in one view.

01

Prioritized reviews

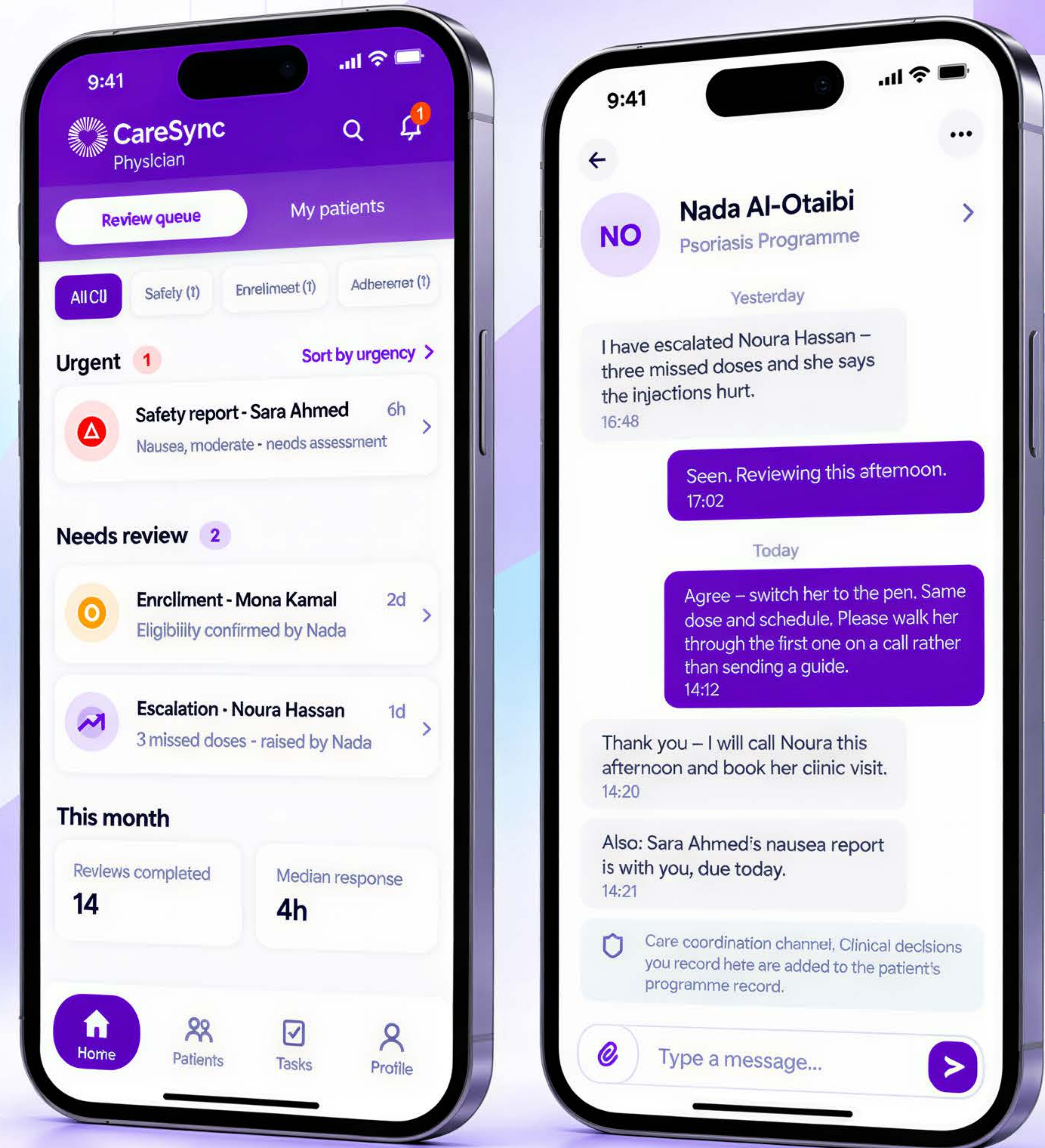
See the cases awaiting a decision.



02

Care team continuity

Coordinate next steps with educators.



06 PROGRAM MANAGEMENT

The operational core of the PSP

One console for patient, workflow and program visibility.



Patient and case overview



Enrollment funnel visibility



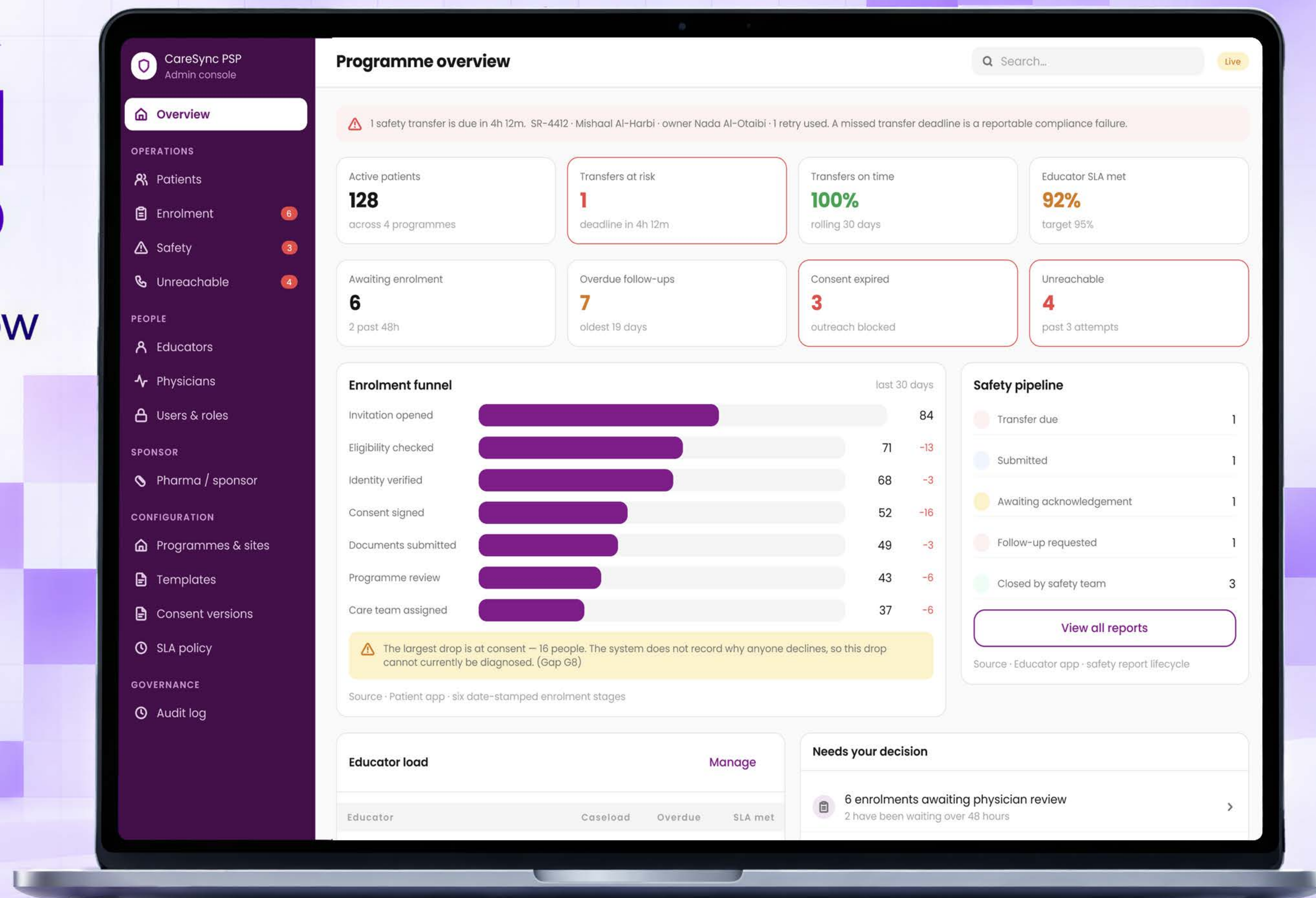
Task and escalation management



Adherence and no-show tracking

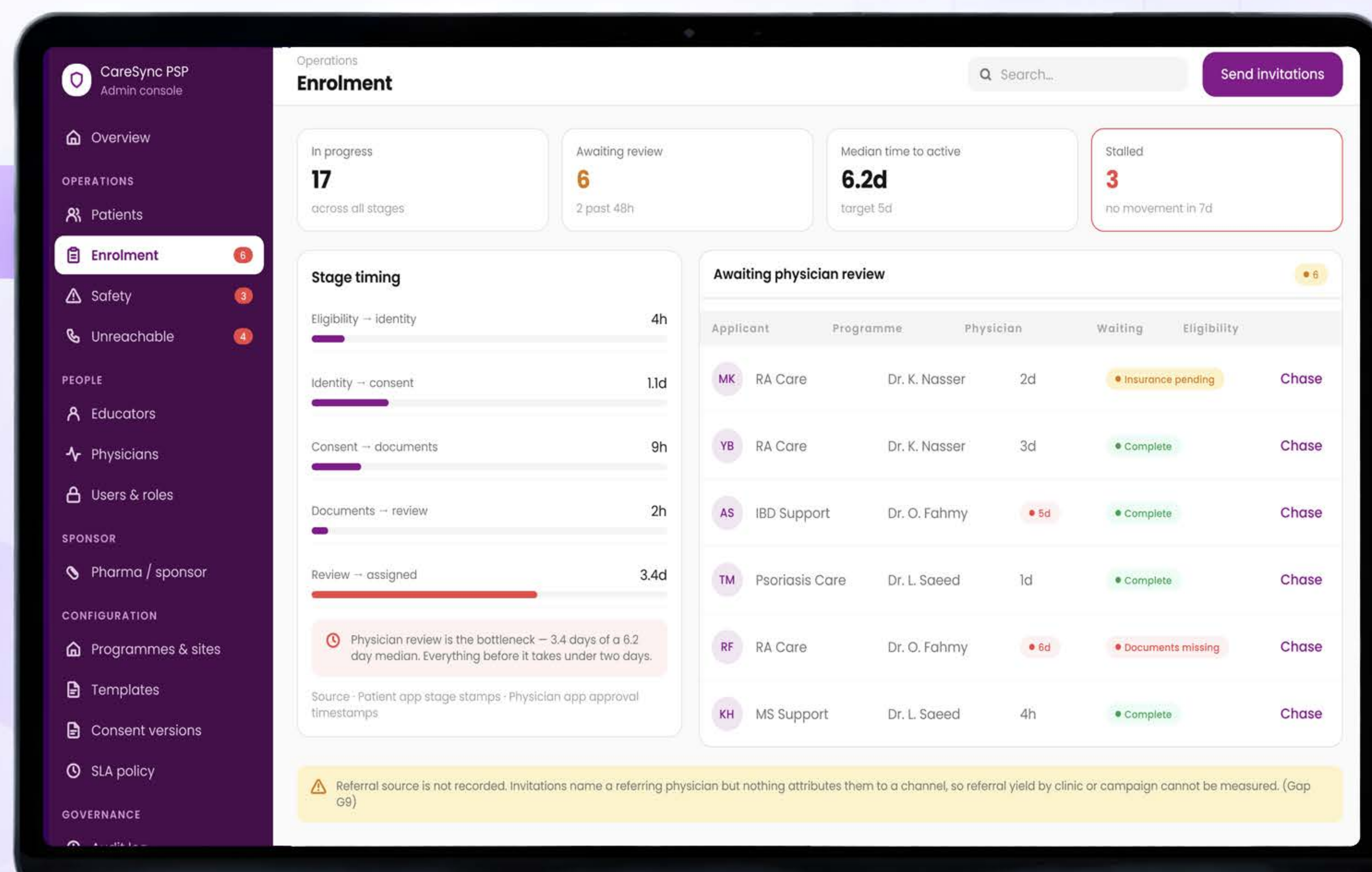


Reports and performance dashboards

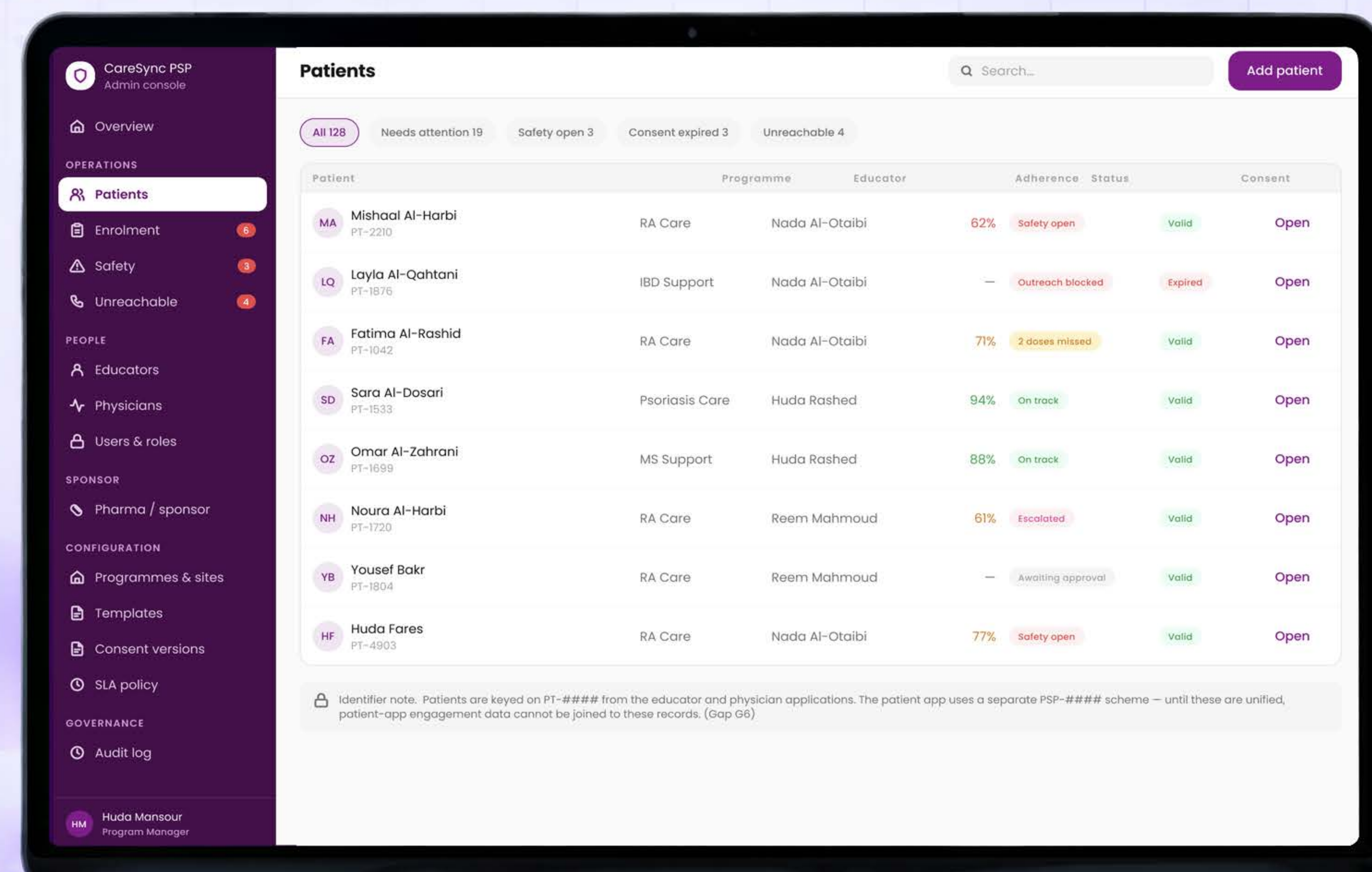


See enrollment and casework together

The console connects enrollment status with patient history and outstanding actions.



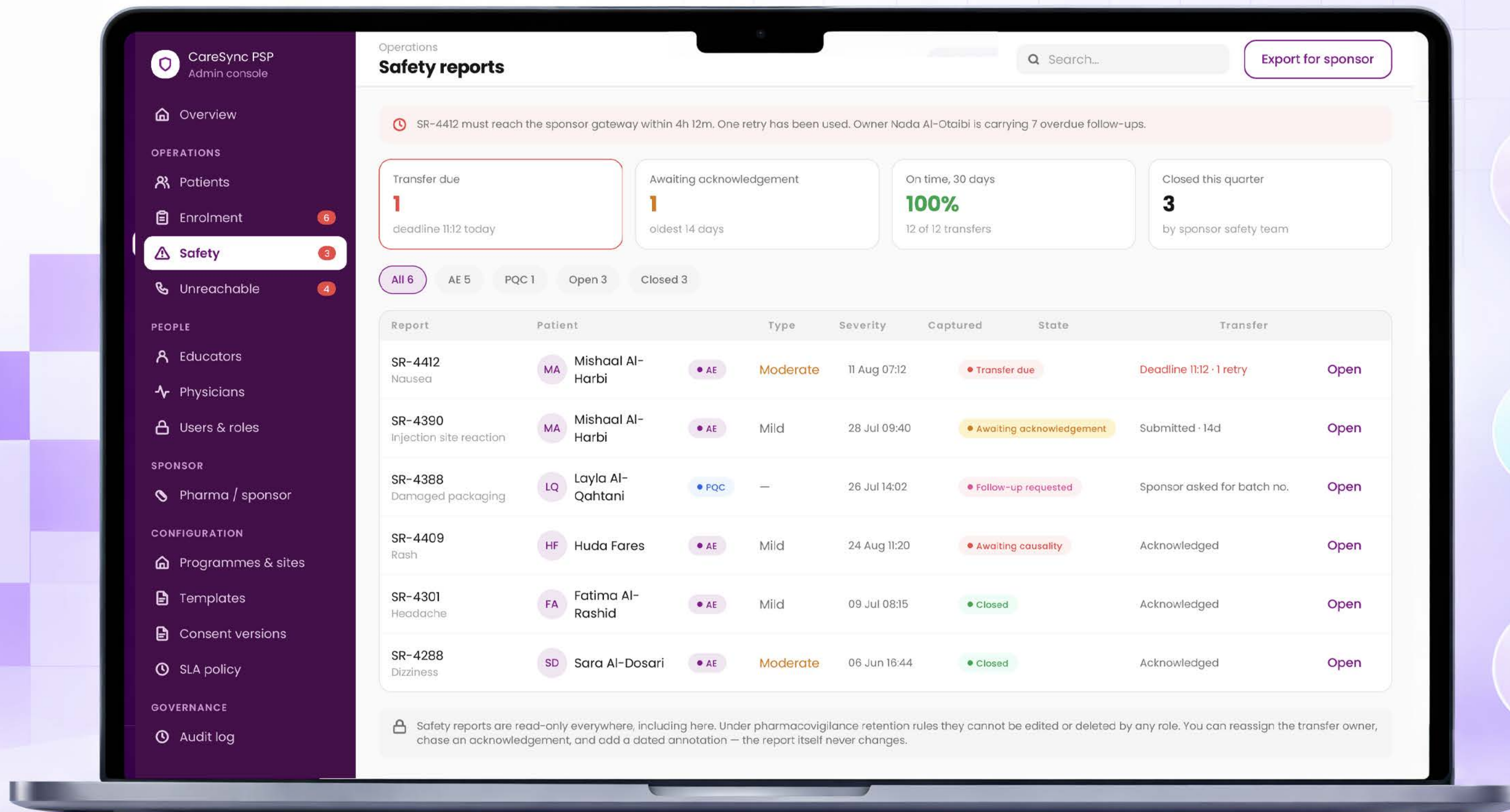
Enrollment pipeline and physician review queue



Journey timeline, open items and consent

07 SAFETY VISIBILITY

Every escalation has an owner



01

Visible status

See transfer and acknowledgement status, then follow-up.



02

Clear priorities

See owners, deadlines and items needing attention.



03

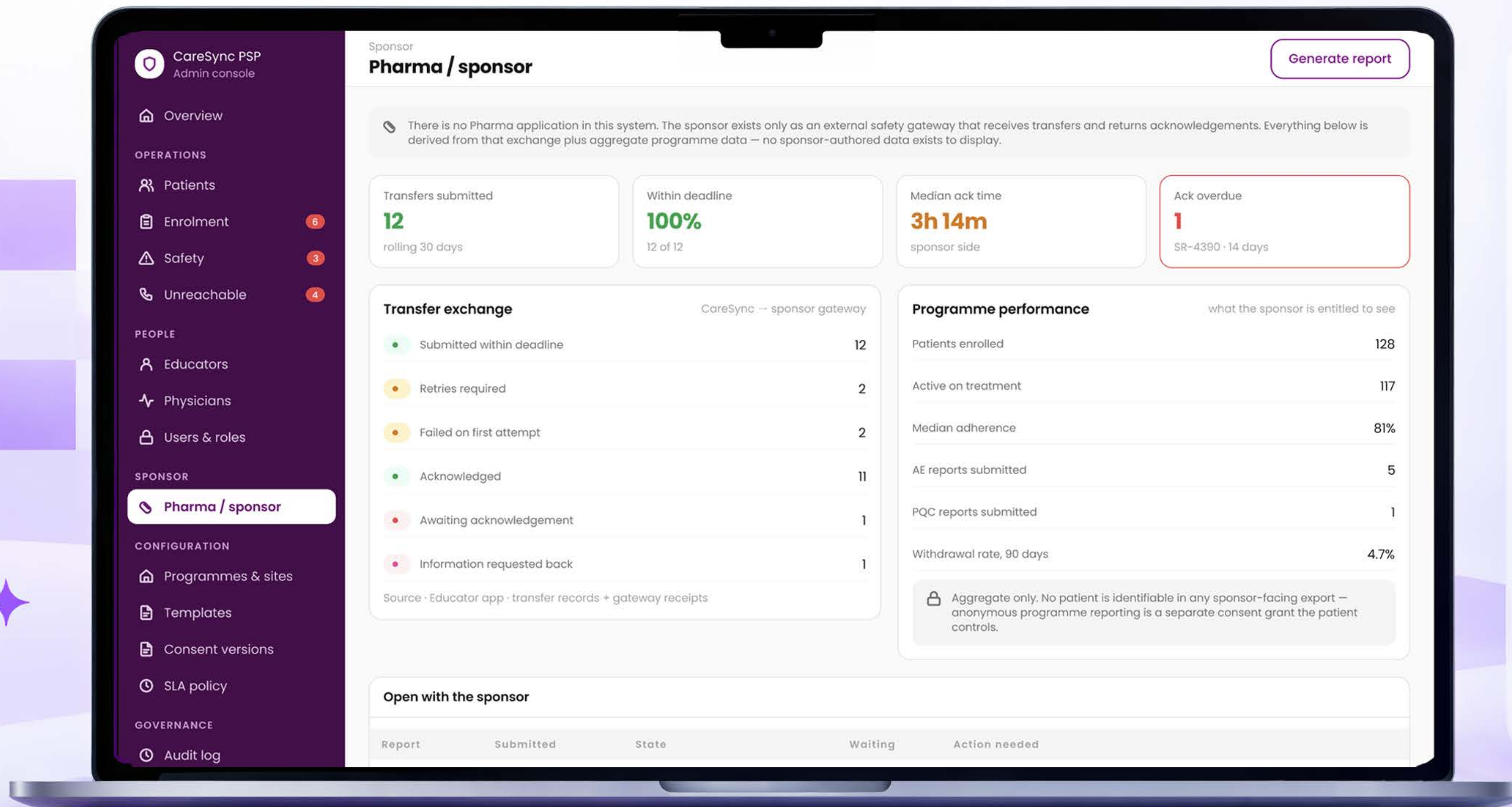
Traceable activity

Support oversight and audit readiness.



Performance and safety, in one view

A prototype view of aggregate programme measures and sponsor handoffs.



What the view brings together

- 01 Safety exchange**
Transfer deadlines, acknowledgements and overdue items.
- 02 Programme health**
Enrolment, active treatment and adherence measures.
- 03 Sponsor action**
Open reports and follow-up requests.

08 WHITE-LABEL AND MODULAR

Your brand Your workflow

Apply your colors and logo. Configure workflows and roles by therapy area and program.

MODULES TO ACTIVATE



Enrollment & consent



Case & journey



Patient engagement



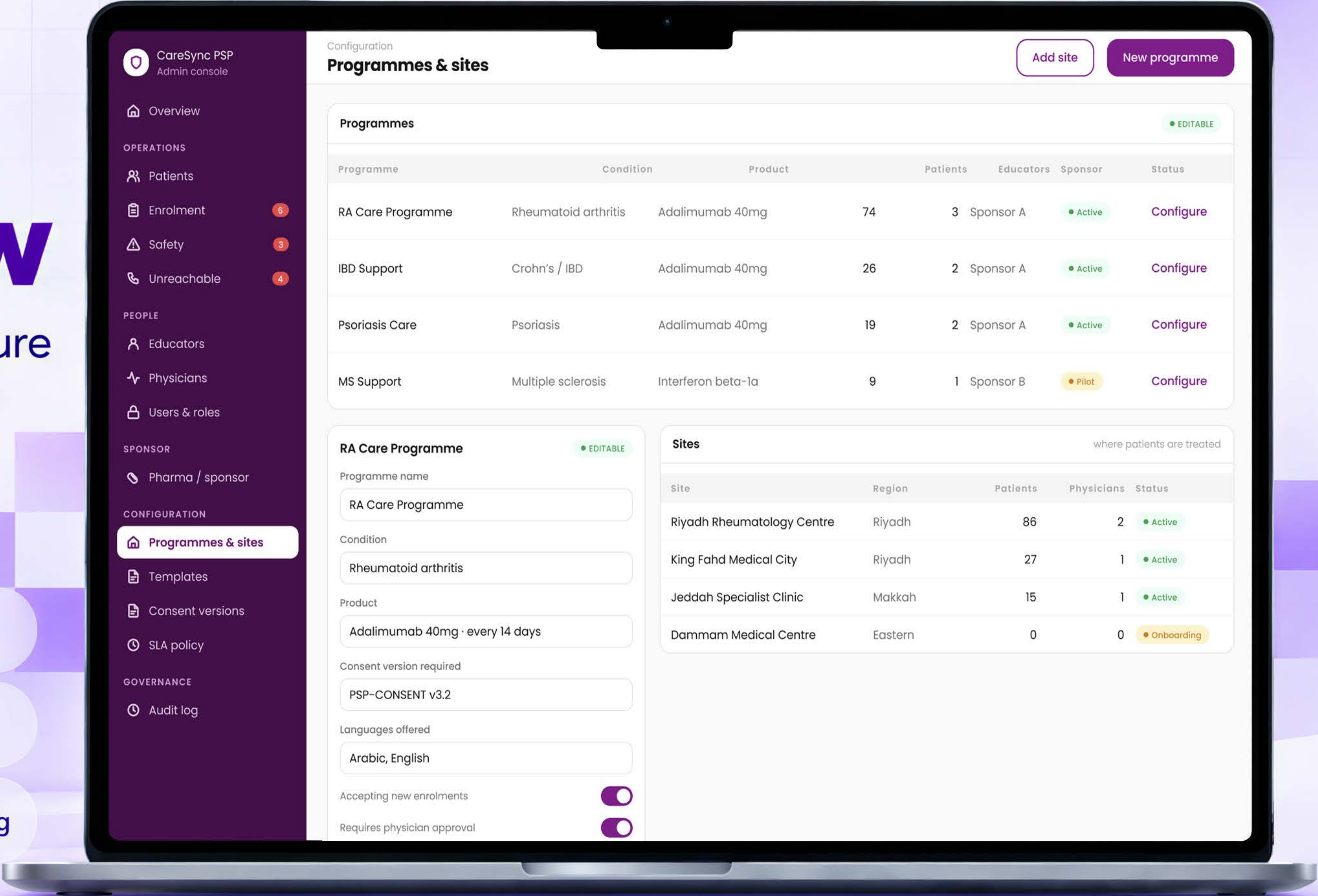
Care coordination



Admin web app



Analytics & reporting



Connect to the systems you already run

Scope the data flows, interfaces and access model with your IT team.

CARESYNC CORE

Identity Data Workflow

SECURE APIS

INTEGRATION TARGETS

EHR / HIS

SSO / IAM

Data warehouse / BI

Labs / pharmacy

CRM

SMS / email

Call center

Logistics

Interface availability and data flows are defined during solution design.



Let's connect your patient support program

Your program. Your brand.

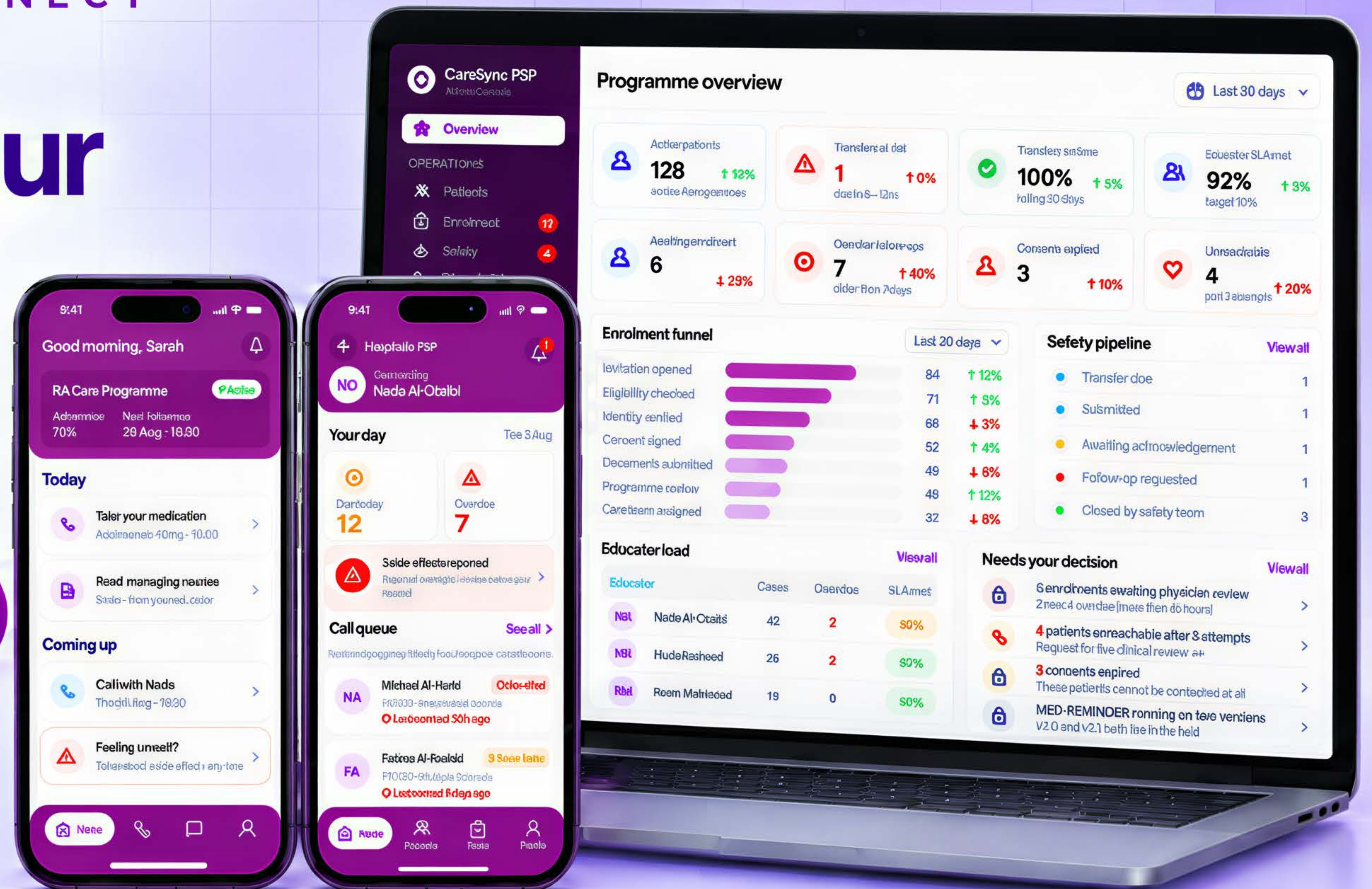
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Illustrative interfaces.